BOTTOE TO WETTEN CARRIAGO

THE CHARLES THE CARRIAGO

THE CHARLES THE CARRIAGO

THE CHARLES THE CHARLES THE REGIONS

ADS THE BEGINN

THE STATE BEGINN

THE CHARLES THE CHARLES THE THE CHARLES THE THE CHARLES THE CHARLES THE THE CHARLES THE CHARLES

Merchants Spend Money to Gain It and Hold It

By HOLLAND.

By HOLLAND.

YOUR confidence is an asset that every manufacturer of reputable goods seeks. He spends money to gain it and will take all necessary paints to retain it. Your confidence in the integrity of a manufacturer, your being that goods bearing a certain brand are always up to standard, is one of the intemptible assets known as "good will" and which is regarded by a business man as essential to his success.

Manufacturers spend militions telling you about their goods. They cannot hope to get this money back by the first transactions. They must make you a customer and keep you a rustomer. To do this they must make you a customer and keep you a rustomer. To do this they must make you a customer and keep you a rustomer. To do this they must make you a customer and keep you a rustomer. To do this they must make honest goods at an honest price.

This accounts for the fact, and advertised goods are always of high class. It would not pey to advertise goods that will not beer right test. The

ADVERTIGING CONFIDENCE

Then the manufactorer de-pends on the quality of his product to still further adver-tion it and still further in-crease the customer's conf-dence.

Will Send Commission.

Two passerger trains between Ogden and two between first Lake and Ban rendering aid most effectively. The foundation has arranged to send to Europe within the next few days a commission which shall visit the cumulative affected and advise us first hand. The obairman of the commission will be observed and advise us first hand. The obairman of the commission will be observed and advise us first hand. The obairman of the commission will be observed and advise us first hand of the international health commission, whise successful experience in uganizing the comparing against hookworm disease in various parts of the world peculiarly fits him for the task. We are also seshing to enlit the co-operation of one or two others, experienced in the administration of relief to those in need.

The sending of much a mission will not render unrecessary the efforts of other agencies of relief, for the need is widespread and millions of people are majoring. All steps which the fleckefeller Foundation takes will, of counsel with take and Wintermocca.

Despondency Due to Indigestion.

It is not at all superstance.

are suffering. All steps which the Rockefeller Foundation takes will, of course, be absolutely neutral.

Large Ship Chartered.

To avoid delay and to provide relief at the cartiest possible moment for the suffering people of Belgium, the foundation has chartered the large step months moment for the suffering people of Belgium, the foundation has chartered the large step multiple of the large step multiple of the department of the prishte-modified efforts of the light mediately.

This action will best supplement the prishte-modified efforts of the light pitch cooks. I tried everything that it means the necessity is vital and worthy of the heartiest support is indicated by the following cablegram which, in reply to touristics of them, and it find the right treat opportune to help. I have hever known such a case of med. Components of distribut food consist of prominent Americans here and infinity is so that heart of printing.

The Advocate—Advt.

Kentucky Liquor House

Distributors of

BUDWEISER

Free Delivery In Price.

Kentucky Liquor House

KING & HORSLEY Electrical Supplies

We handle a complete line of Globes and all kinds of Elec-trical Supplies.

Telephone your order to cen-tral and we will make prompt Jellvery.

?**************************

The City Tailors

M. W. Miller, Manager

Cleaning and Pressing Hats Cleaned and Blocked. Suits made to order and fit guaranteed.

AFTER ALL The Old Reliable Firm

Is Headquarters for Lumber and Building Materials.

> When you order from us you get what you want when you want it.

J. C. Weeter Lumber Company

The Incomparable Overland



35 H.-P., 114 WHEEL BASE, \$1175.00. PRICE-EMERY AUTO LINE, AGENTS.